



For Immediate Release

School Town Presenting at Education Innovation Summit

School Town will showcase its easy-to-use blended learning and collaboration platform that engages students and facilitates curriculum sharing at nation's largest education innovation investor event.

NORTHBROOK, IL – March 24, 2011 – [School Town](#) has been selected to present at the [Education Innovation Summit](#) hosted by Arizona State University and NeXt Advisors, which provides merger and advisory and private placement services for companies in the education sector. The Summit will take place April 5 – 7, 2011, at SkySong, the ASU Scottsdale Innovation Center.

"We're excited and honored to be one of the presenters at this elite gathering of companies working to improve education" said Mike Kritzman, CEO. "We look forward to sharing information about our products and business. It's also a great opportunity to form partnerships with education entrepreneurs and network with investors, educators and researchers all committed to improving education with innovation"

Eleven of the 55 companies that presented at the 2010 Education Innovation Summit have since gone on to receive a cumulative \$110 million in significant investments, representing nearly half of the total investment in education innovation companies during that time span. Five companies were acquired or merged and 10 announced major partnerships.

Up to 450 invitation-only attendees are expected, including representatives from more than 85 of the world's most innovative education companies and more than 50 investors.

Confirmed speakers for the 2011 Summit include: Joel Klein of NewsCorp, Chris Whittle of Avenues: The World School, Stacey Childress from the Bill & Melinda Gates Foundation, Susan Patrick of iNACOL, Julie Young of Florida Virtual School, Richard Barth of KIPP, Craig Barrett of Intel, Bob Grady State of New Jersey Investment Fund, Steve Arnold of the George Lucas Educational Foundation, and Joel Rose of School of One.

Credentialed media looking to attend the Summit may contact Derek Sarley at derek.sarley@asu.edu.

About School Town

School Town's award winning Blended Learning and Collaboration platform is transforming education by connecting teachers, students and parents to help each child reach his or her potential. The platform engages students in active learning and unifies resources into an organized portal



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environment. There is also a powerful searchable learning repository to create and share digital resources and curriculum.

About the Education Innovation Network

The Education Innovation Network launched at Arizona State University last spring to connect needs – such as funding, research or product development – with expertise to more quickly bring new learning solutions to scale. The Network links companies working to improve education, ASU’s intellectual assets, educational K-20 systems in Greater Phoenix, and investors of all types – philanthropic, angel, venture capital and large-scale acquirers.

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