



School Town Fast Facts: Benefits for School Administration

School Town's award-winning, blended learning platform allows schools to move the needle on student achievement in a cost-efficient way. **School Town:**

- **Is a software-as-a-service (SAAS) platform, available anytime, anywhere.** It is secure and hosted by School Town, so schools don't need to reserve valuable server space.
- **Improves delivery of professional development.** School Town PD is available to teachers anytime, online. Schools and districts don't need to take staff out of classrooms for days of training, or hire substitutes to fill in. Teachers gain flexibility to complete PD programs when and where they want, and schools have the ability to track completion, ensuring that teachers are accountable for assigned teacher training programs.
- **Unifies resources.** It can catalog and manage **any** amount of digital content including multimedia, URL links, files, digital textbooks, and assessment products so teachers can pull them into assignments, projects and messages with a simple click. Excellent teaching tools that teachers otherwise wouldn't use are put to work every day. Schools get more – and more effective – use out of those resources, ensuring districts can leverage their investments in resources to make the most impact on achievement.
- **Is a safe community** limited to the students that a teacher invites into his or her digital classroom.
- **Improves home-school connections,** allowing parents to better understand their children's schedule, assignments and progress, and better support. That clear communication means teachers, staff and administrators will spend less time answering questions and clarifying, and more time teaching.
- **Saves money on textbooks, paper and printing.** As textbooks become dinosaurs and online textbooks and other digital content grows exponentially, In addition, putting-school communication online not only improves communication efficiency, it drastically reduces paper and printing costs.



21st Century Blended Learning Environment

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