SCHOOL TOWN CONNECTIONS

Empowering Teachers | Engaging Students | Involving Parents
August 2010

New York News: School Town Is Statewide

School Town is excited to help educators deliver the best curriculum to K-12 students throughout the state of New York. Starting this fall, the New York Teacher Centers are rolling out School Town to 88 New York school districts as the platform for SAS Curriculum Pathways and Professor Garfield Internet safety curriculum.

"Our partnership with School Town makes it possible to give our students that great content in a safe and manageable way," says Stan Silverman, Director of Technology Based Learning Systems at the New York Institute of Technology, the leading site for testing new educational technology products in New York. Read more...

New York teachers: Email us and let us know how you're using School Town!

New! Organize Assignments Into Units
New School Town Feature to Organize Lessons

School Town is all about simplicity. With ease of use always at top of mind, we built a structure to organize assignments into learning units. Teachers can create units, then organize assignments under those units.

For example, a teacher creates units to correlate to chapters in a textbook, and adds assignments that relate to the chapter:

"Units for assigments is very logical for teachers," says Susan Sullivan, an Apple Distinguished Educator who is technology coordinator at Sacred Heart School in Winnetka, Ill. "It's how they organize their lesson plans, so this works intuitively for them."

See what you can do with School Town's new feature. To create units and add assignments, log in to your School Town account now. Email us and let us know what you think!

New! Admin Controls
New feature gives district and school administrators total control

District administrators asked us for tools to set up classes at the district, school or teacher level. We responded with our trademark ease of use and flexibility! School Town is proud to launch our new Admin Controls this month. Now, a school can assign

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Single Sign On:
A Growing List of Vendors

School Town offers single sign on to these online resources today:

- Discovery Education
- Safari Montage
- NetTrekker
- SAS Curriculum Pathways
- BrainPOP
- ...and more!

Please click to take our 2-in-1 survey (two questions, one minute!) to let us know if you use these resources, and tell us what other resources you'd like us to integrate with single sign on.

Coming Soon:
Curriculum ExchangeTM

Have you ever wanted to search for teaching resources the same way you search for songs, or recipes? In the next few weeks, School Town will launch our Curriculum Exchange to allow districts to:

- Search for content posted by administration or other teachers
- Add your own content for other teachers to use

Let us know if you would like to be an early leading adopter: email us for a demo today.

School Town: Top 100 Entrepreneurs in Illinois

The Chicagoland Entrepreneurial Center honored School Town as a member of the 100 most innovative entrepreneurs in Illinois. As part of the program, School Town gains exposure to reach more schools and more students and make a stronger, faster impact on improving education.

New People

all student rosters to their school town digital classrooms or set up district-wide single sign-on.

"The needs and structure of each district varies," says Henry Joseph, School Town's vice president of services. "Our Admin Controls give districts the flexibility to administer School Town in the way that works best for them."

School Town's team is growing. Meet our newest members:

Frank Shapiro, Controller and swiss army knife
Dennis DeCock, Channel Sales
Cathy Kedjidjian, Director of Marketing
Ted Wallhaus, Regional Manager
Jon Marshall, Regional Manager
Matt Hochstein, Business Development