

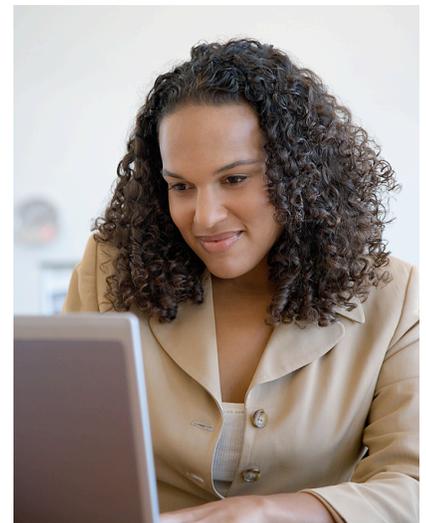
School Town: Collaborative K-12 Online Learning Platform That Empowers Teachers, Engages Students, and Involves Parents

School Town’s blended learning environment is transforming education by connecting teachers, students and parents to help each child reach his or her potential. School Town:

- **Increases teacher skills and teaching time** so that teachers gain professional development to work in a 21st century classroom, and they get more done with less time and fewer resources.
- **Integrates all learning tools** into one easy-to-use platform.
- **Is a safe online community.** Students connect only to teachers, and other students who are invited by teachers.
- **Connects all major stakeholders:** students, teachers, administrators, parents and community members.
- **Is easy to roll out.** There is no need for staff inservice or offsite training to learn the system.

School Town improves teacher professional development.

Effective professional development is the cornerstone of excellent education. With School Town, teachers gain PD anytime, online. Schools and districts don’t need to take staff out of classrooms for days of training, or hire substitutes to fill in. Teachers gain flexibility to complete PD programs when and where they want, and schools have the ability to track completion, ensuring that teachers are accountable for assigned teacher training programs.



School Town boosts teacher efficiency and effectiveness.

When teachers use School Town, they report having more time to teach, because they have an easy way to organize and assign lessons. They set up their digital classroom to include popular Web 2.0 applications like chat, discussion boards, messaging, curricular links and School Town’s unique media center. Students connect to learning in a safe environment outside the classroom, so their education continues online, after school hours, and students show up the next day, ready to learn.

School Town connects and unifies educational resources.

School Town helps districts leverage their investment in all their learning resources by making it so easy for teachers to include digital content and online resources, from any publisher or vendor, into a rich learning experience. Teachers create lessons with video, presentations, documents, links, third-party curricula and more in just a few clicks.



21st Century Blended Learning Environment

www.SchoolTown.net | Media Contact: Cathy Kedjidjian, cathy@schooltown.net



School Town helps students get and stay organized.

With School Town, students manage all of their assignments and activities from a single list that helps them get and *stay* organized. They log in to see their assignments – and understand at a glance which assignments they’ve completed, which are due, and which are overdue. School Town’s variety of secure Web 2.0 applications keep students actively engaged in their own learning plan – online, where today’s students live outside of school. From home or school, students access any district resource, set their own learning goals

and collaborate with fellow students and their teachers – in a safe environment free of extraneous or potentially harmful material.

School Town fosters data-driven decision-making.

Teachers and administrators use School Town to collect local data and monitor individual and group learning with real-time progress reports and performance graphs. Teachers have the flexibility and creativity to personalize learning for each student, and give specific, timely, individual feedback.

School Town builds strong home-school connections.

Informed parents are able to partner with teachers to support and encourage their children’s success. The School Town parent portal shares information with parents who can observe their children’s assignments, announcements, performance and teacher comments – while keeping accountability for the performance with the student.



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