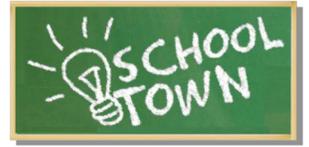# School Town One of Two Best
New Education Software Companies
School Town named first runner up as EdNET Rookie of the Year

NORTHBROOK, IL – June 28, 2010 - On May 19, School Town was named first runner up by EdNET as a best new education software company. The Rookie of the Year category recognizes start-up ventures deemed by judges to have the greatest promise to become a significant player in the industry. Nelson Heller, president of EdNET, reported a record number of entries in three categories this year. "Narrowing those entries to just nine finalists was a challenge," said Heller.

School Town, founded in 2007, is an online learning environment that allows teachers to easily collaborate with:

- Each other, for the most effective professional development
- Students, for more engaging and interactive learning outside of the classroom
- Parents, to ensure that they are connected to their child's education

The platform allows teachers to unify all of their digital teaching resources, and is safe for students, who aren't exposed to extraneous or inappropriate material and can't connect with anyone outside their teacher's online classroom.

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About School Town

School Town is a blended learning environment that connects teachers, students, and parents. The flexible platform adds value in many ways by offering:

- Professional development communities for teachers
- Digital classrooms to engage students in learning outside of the physical classroom
- Home connections so parents can be involved in their child's education

School Town teachers easily create digital classrooms to deliver any curriculum, personalize learning, and unify resources with secure Web 2.0 tools for student collaboration. School Town helps educators move the needle on student achievement and build strong home-school connections. For more information call, click or email 877-755-8696, www.SchoolTown.net, or info@SchoolTown.net.

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