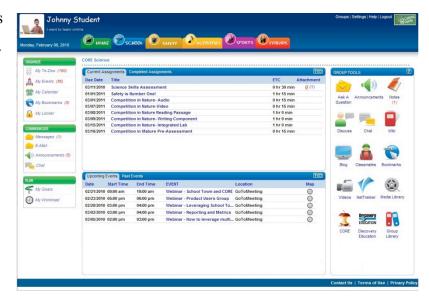# School Town Gives Teachers a New Way to Manage
Digital Content and Curriculum

New Collaborative Learning Platform Featured at Texas Computer Education Association Conference

AUSTIN, Texas — February 11, 2010 — School Town (www.schooltown.net) introduced a powerful new K-12 student-centric collaborative learning platform at the Texas Computer Education Association conference in Austin this week. Teachers use School Town to create and manage dynamic, media-rich learning communities with any of their digital resources including multimedia, files, URL links and third-party curricula. Students use School Town to manage their homework, set goals and interact with their peers in a secure and private learning community.

"Teachers have great resources but often they require a separate log in. We make it easy to place links inside School Town's platform and unify resources," said Michael Kritzman, School Town CEO. "School Town allows K-12 teachers to engage students with personalized instruction and automatically share this information with parents. We take classroom resources and learning beyond the classroom to help each child succeed."

"School Town answers the question that so many teachers ask: 'How do I compete with this infatuation with online communities like Facebook. School Town offers students a personalized learning community. Students can safely interact, set goals and access personalized content,'" said Sharnell Jackson, School Town strategy leader and former eLearning officer from Chicago Public Schools. "School Town includes all the applications that a school needs to tie students, teachers and parents together into one team and make data-driven decisions for each student."

-more-

"School Town lets me teach twice as much" said Tom Samorian, middle school teacher at Shepard Middle School in Deerfield, Ill. who has used School Town for the past two years. "[School Town] extends the learning day and allows for students to advance topics from home. The next day we hit the ground running."

School Town empowers students by allowing them to manage and complete their work in many classes from a single screen while safely interacting and learning with their classmates. Students can monitor and turn-in assignments and use Web 2 .0 tools like message boards, chat and media-sharing to further engage in classroom and school activities.

School Town builds strong home-school connections. Without any additional teacher effort, the School Town parent portal shares information with parents so that they can observe their child's assignments, announcements, performance and teacher comments.

School Town is being featured in trade show booth 2487 at the Texas Computer Education Association conference in Austin on February 10-12.

About School Town

School Town is a blended learning environment that connects teachers, students, and parents. The flexible platform adds value in many ways by offering:

- Professional development communities for teachers
- Digital classrooms to engage students in learning outside of the physical classroom
- Home connections so parents can be involved in their child's education

School Town teachers easily create digital classrooms to deliver any curriculum, personalize learning, and unify resources with secure Web 2.0 tools for student collaboration. School Town helps educators move the needle on student achievement and build strong home-school connections. For more information call, click or email 877-755-8696, www.SchoolTown.net, or info@SchoolTown.net.

Media Contact
Cathy Kedjidjian, (847) 846-9855, cathy@schooltown.net.

Facebook® is a registered trademark of Facebook Inc.