



For Immediate Release

School Town Named Best Social Media Platform for Learning by Association of Educational Publishers

Recognized for important contributions to teaching and learning

NORTHBROOK, IL – June 29, 2010 - School Town was honored as the best social media learning platform for grades 9-12 in America by the Association of Educational Publishers. School Town was given the Distinguished Achievement Award on June 8, 2010.

The annual AEP Distinguished Achievement Awards recognize the year's top educational products in four categories: Curriculum, Periodicals, Professional Development, and Technology & New Media. These awards identify products exemplifying the highest standards of professional, quality educational content and which set benchmarks for the rest of the industry.

School Town's award is in Technology & New Media, in the subcategory of Social Media. AEP defines this subcategory as solutions that use "electronic and Internet tools for the purpose of sharing and discussing educational information and experiences with other users. Social Media can also be utilized to create online communities of students and/or teachers to integrate technology, social interaction, and the construction of words, pictures, videos, and audio."

School Town CEO Mike Kritzman says, "The way students learn has changed and we're proud to be recognized for helping teachers reach students in new ways." Tom Samorian, a middle School Teacher in Deerfield, Ill., adds, "School Town lets me teach twice as much. School Town extends the learning day and allows for students to advance topics from home. The next day we hit the ground running."

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About School Town

School Town is a blended learning environment that connects teachers, students, and parents. The flexible platform adds value in many ways by offering:

- Professional development communities for teachers
- Digital classrooms to engage students in learning outside of the physical classroom
- Home connections so parents can be involved in their child's education

School Town teachers easily create digital classrooms to deliver any curriculum, personalize learning, and unify resources with secure Web 2.0 tools for student collaboration. School Town helps educators move the needle on student achievement and build strong home-school connections. For more information call, click or email 877-755-8696, www.SchoolTown.net, or info@SchoolTown.net.

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