



CONNECTIONS

Empowering Teachers | Engaging Students | Involving Parents

Revolutionizing Education

June 2010

Published By School Town | All Rights Reserved

School Town's a Winner!



School Town recently won two prestigious awards, and we want to share the news with you. The awards are:

- [AEP Distinguished Achievement Award](#): School Town won in the Technology Innovation category as best social media solution in education for grades 9-12. Our competition? The Wall Street Journal.
- [EdNET Rookie of the Year](#): As first runner up, School Town earned a spot as one of two best new education software companies. With these awards, School Town proved that it's a solid company making a big impact on improving education in America.

Rave Reviews

School Town is in the news:

- [5-Star Review](#): MultiMedia & Internet @ Schools (MMI), the educators' guide to electronic tools and resources for K-12, gave School Town a 5-star review. The platform received A ratings in installation, content/features, ease of use and product support.
- [Dell Community](#): School Town earned a positive write up by an industry expert in the Dell Community Online Education Blog. From the blog post, *Exciting and effective new products let*



See School Town In Action

ISTE: PolyVision's educational consultants will be using School Town to demonstrate their professional development programs for teachers on their [eno interactive whiteboards](#) at [ISTE's annual conference and exposition](#) in Denver from June 27-30.

NEA: School Town will be presenting in the 21st Century Classroom at the NEA annual meeting in New Orleans from July 1-3. The classroom, located at the entrance of the Exposition Hall, will display a model learning environment with technologies like School Town that help teach 21st century skills.

EdNET 2010: We also will present at the [EdNet conference](#) in Boston from September 26-28.



1:1 Schools: What's on Your Laptop?

School Town's online learning environment is the perfect platform for one-to-one schools. Laptops alone aren't enough to empower teachers, engage students and involve parents. Laptops equipped

teachers do what they do best, TEACH!: “With tech-savvy students coming to school as early as the first grade, schools are looking for ways to engage learners and provide a safe Web 2.0 environment. School Town does a nice job with a simple and easy to use tool for teachers.”

New on School Town

School Town has is always looking for ways to improve how we help teacher efficiency, student engagement and parent connections. Make sure to check out these recently added features:

- **Better Content Control:** You now have more flexibility to control the content of your groups. Add any web-based learning resource to your group tools, and add custom content and images. A new hyperlink manager lets you integrate any bookmark or file into an assignment at any time.
- **Powerful Progress Reports:** The new "teacher comments" feature allows you to make notes on progress for students and parents.
- **Easy Parent Connection:** You can invite parents to observe your groups with a single click.

For more additions to School Town, [log in to your School Town account](#), and click "New Features" at the top of the page.

with School Town, however, will allow you to make the greatest gains in student achievement.

Want to learn more? [Contact School Town](#) for a demonstration.



How Do You Use School Town?

Are you a teacher with a story to tell about your School Town experience? Let us know how School Town has helped you and your students, in and out of your classroom.

[Email Cathy Kedjidjian](#) if you'd like to be included in our series of success stories highlighting how School Town is helping to revolutionize education.



Follow Us



Get updates on School Town and the latest news about 21st century learning when you follow us on [Twitter](#).